Technology Mixer Inventory

Lake Superior Libraries Symposium | Duluth | June 6th, 2014

Below are the Cool Things we talked about at the LSLS Technology Mixer. Enjoy!

Cool thing	What the cool thing does	Notes
Freeconference.com	Free conference calls	
Boomerang for Gmail	Send emails later or scheduled; Send them back to you for reminders	Free and paid versions
Google Voice	Free phone number that can ring through on other phone numbers	It's challenging to know what calls are what when they come into one phone
MailChimp	Manage email lists and make newsletters.	Free, but limited to a certain number of messages and subscribers. Drag and drop interface. It will help you resize images automatically. Can send reminders of events and keep list for the next year.
Constant Contact	Manage email lists and newsletters.	Paid, but low. If you have 10 lists, people on all 10 lists can get it once, not 10 times. Can add Google Analytics to it. Have add-on features you can pay for, too.
Passpack	Password management	Can share passwords with a team.
SecureSafe	Password management	Can scan documents, too.
Google Tasks	To-do list management	Can associate emails to tasks; may not be able to set re-occurring tasks
SugarCRM	Customer relationship management	Open source and free, but does have cost of entry
RescueTime	Generates weekly report of what you use online.	

Google Calendar		You can share your personal calendar so that those scheduling your work time can know your personal obligations, too.
Asana	Project management software	Free to a point, but everyone has to be in.
Smartsheet	Project management	Very spreadsheet oriented vs. list oriented
COLOURlovers	Design patterns; upload images and pull out hex values of colors in that image.	
Pixlr Editor Pixlr Express	Express: browser based photo editing. Editor: more advanced editing	Free; Has mobile version; Can do much of the same things as Photoshop
Freeimages	Ummmm…...free images :-)	
MorgueFiles	Free images	Similar to above but smaller
Getty images	Free images	Free, but there is a limit to how many you can use.
Gliffy	Flowcharts and other diagrams	Free
Grapholite	Flowcharts and other diagrams	Nice for touch screens 'cause you can drag with touch
Picmonkey	Image editing	Free and fun for teen programs
Infogr.am	Makes infographics	Free with limited templates
visual.ly	Infographics	
Canva	Infographics	Minitex uses this
Grovo	Short little bitty videos on web tools	Free for some but more paid; also has newsletter which is a great source for new tools
Codeacademy	Coding learning	
Lynda.com	Video tutorials	Pricey, but really nice

youtube.com	Videos (yeah, you knew that!)	Great for learning, but need to spend time finding and vetting
Hootsuite	Social media management	Can schedule
Tumblr	Blogging platform	Can post automatically to FB and Twitter
Tweetdeck	Twitter management	Good for multiple twitter accounts
Buffer	Social media management	Free, but limited number. Good scheduling.
Jotform	Form creation software	Paid but low cost
Google forms	Form creation	Good for sharing and easy to share responses widely
Formemailer	Automatically email results from Google spreadsheets as pretty email	
SurveyMonkey	Online surveys	Be careful! Can't get data out of the free version anymore
Doodle	Online scheduling	
Crazy Egg	Heat maps and click locations on website	Free version, but limited number of visitors
Inspectlet	Mouse tracking on a website	
Poll Everywhere	SMS and text polling	